IESBA Meeting (March 2018)

Agenda Item
5-B

Inducements – Proposed Text
(Mark-up from ED)

PART 2 – PROFESSIONAL ACCOUNTANTS IN BUSINESS

Section 250
Inducements, Including Gifts and Hospitality

Introduction
250.1 Professional accountants are required to comply with the fundamental principles and apply the conceptual framework set out in Section 120 to identify, evaluate and address threats.

250.2 The offering or accepting of inducements might create a self-interest, familiarity or intimidation threat to compliance with the fundamental principles, particularly especially the principles of integrity, objectivity and professional behavior.

250.3 Section 250 sets out requirements and application material relevant to applying the conceptual framework in relation to the offering or accepting of inducements when undertaking professional activities that does not constitute non-compliance with laws and regulations. This section also requires a professional accountant to comply with relevant laws and regulations when offering or accepting inducements.

Requirements and Application Material

General
250.4 A1 An inducement is an object, situation, or action that is used as a means to influence another individual’s behavior, but not necessarily with the intent to improperly influence that individual’s behavior. Inducements can range from minor acts of hospitality between business colleagues to acts that result in non-compliance with laws and regulations. An inducement can take many different forms, for example:

- Gifts.
- Hospitality.
- Entertainment.
- Political or charitable donations.
- Appeals to friendship and loyalty.
- Employment or other commercial opportunities.
- Preferential treatment, rights or privileges.
- Facilitation payments.

250.4 A2 An inducement is considered as improperly influencing an individual’s behavior if it causes the individual, whether a professional accountant or not, to act in a manner that breaches the fundamental principles.
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Inducements Prohibited by Laws and Regulations

R250.5 In many jurisdictions, there are laws and regulations, such as those related to bribery and corruption, that prohibit the offering or accepting of inducements in certain circumstances. The professional accountant shall obtain an understanding of relevant laws and regulations and comply with them when the accountant encounters such circumstances.

Inducements Not Prohibited by Laws and Regulations

250.6 A1 The offering or accepting of inducements that is not prohibited by laws and regulations might still create threats to compliance with the fundamental principles.

Inducements with Intent to Improperly Influence Behavior

R250.7 A professional accountant shall not offer, or encourage others to offer, any inducement that is made, or which the accountant believes, considers a reasonable and informed third party would be likely to conclude is made, with the intent to improperly influence the recipient’s behavior of the recipient or another individual.

R250.8 A professional accountant shall not accept, or encourage others to accept, any inducement that the accountant has reason to believe is made, or believes, considers a reasonable and informed third party would be likely to conclude is made, with the intent to improperly influence the recipient’s behavior of the recipient or another individual.

250.9 A1 Accepting or offering an inducement by a professional accountant where the intent is to improperly influence the behavior of the accountant or another individual is a breach of the fundamental principle of integrity.

250.9-10 A1 The determination of whether there is actual or perceived intent to improperly influence behavior requires the exercise of professional judgment. Relevant factors to consider in determining whether there is actual or perceived intent to improperly influence behavior include:

- The nature, frequency and value of the inducement.
- Timing of when the inducement is offered relative to any action or decision that it might influence.
- Whether the inducement is a customary or cultural practice in the circumstances there is a special occasion that has given rise to the inducement, for example, whether it is customary practice in offering a gift on the occasion of a religious holiday or wedding.
- Whether the inducement is an ancillary part of a professional activity, for example, accepting lunch in connection with a business meeting.
- Whether the offer of the inducement is limited to the individual recipient or available to a broader group. The broader group might be internal or external to the employing organization, such as other customers or vendors.
- The roles and positions of the individuals offering or being offered the inducement.

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- Whether the professional accountant knows, or has reason to believe, that accepting the inducement would breach the policies and procedures of the counterparty's employing organization.
- The degree of transparency with which the inducement is offered.
- The cumulative effect of inducements offered or received.
- Whether the inducement was required or requested by the recipient.
- The previous behavior or reputation of the offeror.

R 250.11 If the professional accountant becomes aware of an inducement offered with actual or perceived intent to improperly influence behavior, then the accountant shall consider what other actions might be taken in addition to complying with the requirements set out in paragraphs R250.7 and R250.8.

250.11 A1 Examples of other actions that might be taken by a professional accountant include:
- Informing senior management or those charged with governance of the employing organization of the professional accountant or the offeror regarding the offer.
- Considering the implications for the ongoing business relationship with the offeror.

Inducements with No Intent to Improperly Influence Behavior

R250.12 A1 Unless an inducement is trivial and inconsequential, the requirements and application material set out in the conceptual framework apply when in circumstances where a professional accountant believes has concluded there is no actual or perceived intent to improperly influence behavior of the recipient or another individual, the accountant shall then apply the conceptual framework set out in Section 120 to the offering or accepting of an inducement.

250.12 A1 If such an inducement is trivial and inconsequential, it does not usually create any threats that are not at an acceptable level.

250.12 A2 Examples of circumstances The following are examples where offering or accepting such an inducement might create threats even if the professional accountant has concluded there is no actual or perceived intent to improperly influence behavior include:

- Self-interest threats
  - A professional accountant is offered hospitality, part-time employment from a vendor during a procurement process.

- Familiarity threats
  - A professional accountant regularly takes a customer or supplier to sporting events.

- Intimidation threats
  - A professional accountant accepts hospitality, the nature of which could be perceived to be inapposite were it to be publicly disclosed.
The Relevant factors that are relevant in evaluating the level of any such threats created by offering or accepting such an inducement are include the same factors set out in paragraph 250.10 A1 for determining intent.

Examples of actions that might eliminate threats created by offering or accepting such an inducement include:

- Declining or not offering the inducement.
- Transferring responsibility for any business-related decision involving the counterparty to another individual who the professional accountant has no reason to believe would be, or would be perceived to be, improperly influenced in making the decision.

Examples of actions that might be safeguards to address such threats created by offering or accepting such an inducement include:

- Being transparent with senior management or those charged with governance of the employing organization of the professional accountant or counterparty about offering or accepting an inducement, for example, registering the inducement, whether offered or accepted, in a log monitored by senior management or those charged with governance for the purposes of transparency.
- Having an appropriate individual reviewer, who is not otherwise involved in undertaking the professional activity, review any work performed or decisions made by the professional accountant with respect to the individual or organization from which the accountant accepted the inducement.
- Donating the inducement to charity after receipt and appropriately disclosing the donation, for example, to those charged with governance or the individual who offered the inducement.
- Returning the inducement such as a gift to the offeror after it was initially accepted.

Immediate or Close Family Members

A professional accountant shall remain alert to potential threats to the accountant’s compliance with the fundamental principles created by arising from the offering of an inducement being offered:

(a) By an immediate or close family member of the accountant to a counterparty with whom the accountant has a professional relationship; or
(b) To an immediate or close family member of the accountant by a counterparty with whom the accountant has a professional relationship.

Where the professional accountant becomes aware of an inducement being offered to or made by an immediate or close family member and has reason to believe concludes there is intent to improperly influence the behavior of the accountant or the counterparty, or believes considers a reasonable and informed third party would be likely to conclude such intent exists, the accountant shall advise the immediate or close family member not to offer or accept the inducement.
The factors set out in paragraph 250.41 are relevant in determining whether there is actual or perceived intent to improperly influence the behavior of the professional accountant or the counterparty. Another factor that is relevant is the nature or closeness of the relationship, between:

(a) The professional accountant and the immediate or close family member;
(b) The immediate or close family member and the counterparty; and
(c) The accountant and the counterparty.

For example, the offer of employment, outside of the normal recruitment process, to the spouse of the professional accountant by a counterparty with whom the accountant is negotiating a significant contract might indicate such intent.

Unless the inducement is trivial and inconsequential, the application material in paragraphs 250.12 and 250.14 is relevant for the purposes of identifying, evaluating and addressing threats where:

(a) The immediate or close family member offers or accepts the inducement contrary to the advice of the professional accountant in accordance with paragraph R250.14; or
(b) The accountant does not have reason to believe an actual or perceived intent to improperly influence the behavior of the accountant or the counterparty exists.

Factors that are relevant in evaluating the level of threats in these circumstances include the nature or closeness of the relationships set out referred to in paragraph 250.14 A1.

Other Considerations

If a professional accountant is offered an inducement by the employing organization relating to financial interests, compensation and incentives linked to performance, the requirements and application material set out in Section 240 is also relevant.

If a professional accountant encounters or is made aware of inducements that might result in non-compliance or suspected non-compliance with laws and regulations by other individuals working for or under the direction of the employing organization, the requirements and application material set out in Section 260 is also relevant.

If a professional accountant faces pressure to offer or accept inducements that might create threats to compliance with the fundamental principles, the requirements and application material set out in Section 270 is also relevant.
PART 3 – PROFESSIONAL ACCOUNTANTS IN PUBLIC PRACTICE

Section 340
Inducements, Including Gifts and Hospitality

Introduction
340.1 Professional accountants are required to comply with the fundamental principles and apply the conceptual framework set out in Section 120 to identify, evaluate and address threats.

340.2 Offering or accepting of inducements might create a self-interest, familiarity or intimidation threat to compliance with the fundamental principles, particularly especially the principles of integrity, objectivity and professional behavior.

340.3 Section 340 sets out requirements and application material relevant to applying the conceptual framework in relation to the offering and accepting of inducements when performing professional services that does not constitute non-compliance with laws and regulations. This section also requires a professional accountant to comply with relevant laws and regulations when offering or accepting inducements.

Requirements and Application Material
General
340.4 A1 An inducement is an object, situation, or action that is used as a means to influence, either positively or negatively, another individual’s behavior, but not necessarily with the intent to improperly influence that individual’s behavior. Inducements can range from minor acts of hospitality between professional accountants and clients to acts that result in non-compliance with laws and regulations. An inducement can take many different forms, for example:

- Gifts.
- Hospitality.
- Entertainment.
- Political or charitable donations.
- Appeals to friendship and loyalty.
- Employment or other commercial opportunities.
- Preferential treatment, rights or privileges.
- Facilitation payments.

340.4 A2 An inducement is considered as improperly influencing an individual’s behavior if it causes the individual, whether a professional accountant or not, to act in a manner that breaches the fundamental principles.

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Inducements Prohibited by Laws and Regulations

R340.5  In many jurisdictions, there are laws and regulations, such as those related to bribery and corruption, that prohibit the offering or accepting of inducements in certain circumstances. The professional accountant shall obtain an understanding of relevant laws and regulations and comply with them when the accountant encounters such circumstances.

Inducements Not Prohibited by Laws and Regulations

340.6 A1  The offering or accepting of inducements that is not prohibited by laws and regulations might still create threats to compliance with the fundamental principles.

Inducements with Intent to Improperly Influence Behavior

R340.7  A professional accountant shall not offer, or encourage others to offer, any inducement that is made, or which the accountant believes a reasonable and informed third party would be likely to conclude is made, with the intent to improperly influence the recipient’s behavior of the recipient or another individual.

R340.8  A professional accountant shall not accept, or encourage others to accept, any inducement that the accountant has reason to believe is made, or believes a reasonable and informed third party would be likely to conclude is made, with the intent to improperly influence the recipient’s behavior of the recipient or another individual.

340.9 A1  Accepting or offering an inducement by a professional accountant where the intent is to improperly influence the behavior of the accountant or another individual is a breach of the fundamental principle of integrity.

340.9 A10  The determination of whether there is actual or perceived intent to improperly influence behavior requires the exercise of professional judgment. Relevant factors to consider in determining whether there is actual or perceived intent to improperly influence behavior include:

- The nature, frequency and value of the inducement.
- Timing of when the inducement is offered relative to any action or decision that it might influence.
- Whether the inducement is a customary or cultural practice in the circumstances there is a special occasion that has given rise to the inducement, for example, whether it is customary practice in offering a gift on the occasion of relation to a religious holiday or wedding.
- Whether the inducement is an ancillary part of a professional service, for example, accepting lunch in connection with a business meeting.
- Whether the offer of the inducement is limited to the individual recipient or available to a broader group. The broader group might be internal or external to the firm, such as other suppliers to the client.
Inducements

The roles and positions of the individuals at the firm or the client offering or being offered the inducement.

Whether the professional accountant knows, or has reason to believe, that accepting the inducement would breach the policies and procedures of the client.

The degree of transparency with which the inducement is offered.

The cumulative effect of inducements offered or received.

Whether the inducement was required or requested by the recipient.

The previous behavior or reputation of the offeror.

R 340.11 If the professional accountant becomes aware of an inducement offered with actual or perceived intent to improperly influence behavior then the accountant shall consider what other actions might be taken in addition to complying with the requirements set out in paragraphs R340.7 and R340.8.

340.11 A1 Examples of other actions that might be taken by a professional accountant include:

- Informing senior management or those charged with governance of the employing organization of the professional accountant or the client regarding the offer.
- Considering the implications for the ongoing business relationship with the existing or prospective client.

Inducements with No Intent to Improperly Influence Behavior

R340.12 A1 Unless an inducement is trivial and inconsequential, the requirements and application material set out in the conceptual framework apply when in circumstances where a professional accountant believes has concluded there is no actual or perceived intent to improperly influence the behavior of the recipient or another individual, the accountant shall then apply the conceptual framework set out in Section 120 to the offering or accepting of an inducement.

340.12 A1 If such an inducement is trivial and inconsequential, it does not usually create any threats at not an acceptable level.

340.12 A2 Examples of circumstances The following are examples where offering or accepting such an inducement might create threats even if the professional accountant has concluded there is no actual or perceived intent to improperly influence behavior include might be created from offering or accepting an inducement:

(a) Self-interest threats

- A professional accountant is offered hospitality from the prospective acquirer of a client while providing corporate finance services to the client preparing the client’s tax return.

(b) Familiarity threats

- A professional accountant regularly takes a client to sporting events.

(c) Intimidation threats
A professional accountant accepts hospitality from a client, the nature of which could be perceived to be inappropriate were it to be publicly disclosed.

The relevant factors that are relevant in evaluating the level of any such threats created by offering or accepting such an inducement are include the same factors set out in paragraph 340.9-10 A1 for determining intent.

Examples of actions that might eliminate threats created by offering or accepting such an inducement include:

- Declining or not offering the inducement.
- Transferring responsibility for the provision of any professional services for the client to another individual who the professional accountant has no reason to believe would be, or would be perceived to be, improperly influenced when providing the services.

Examples of actions that might be safeguards to address such threats created by offering or accepting such an inducement include:

- Being transparent with senior management of the firm or of the counterparty’s employing organization about offering or accepting an inducement, for example, registering the inducement, whether offered or accepted, in a log monitored by senior management of the firm or another individual responsible for the firm’s ethics compliance for the purposes of transparency.
- Having an appropriate individual reviewer, who is not otherwise involved in providing the professional service, review any work performed or decisions made by the professional accountant with respect to the client from which the accountant accepted the inducement.
- Donating the inducement to charity after receipt and appropriately disclosing the donation, for example, to a member of senior management of the firm or the individual who offered the inducement.
- Returning the inducement such as a gift to the offeror after it was initially accepted.

Immediate or Close Family Members

R340.123 A3
A professional accountant shall remain alert to potential threats to the accountant’s compliance with the fundamental principles created by arising from the offering of an inducement being offered:

(a) By an immediate or close family member of the accountant to an existing or prospective client of the accountant.

(b) To an immediate or close family member of the accountant by a client of the accountant.

Where the professional accountant becomes aware of an inducement being offered to or made by an immediate or close family member and has reason to believe concludes there is intent to improperly influence the behavior of the accountant, an existing or prospective client or the accountant’s client, or believes considers a reasonable and informed third party would be likely
to conclude such intent exists, the accountant shall advise the immediate or close family member not to offer or accept the inducement.

340.12 A1 The factors set out in paragraph 340. A10 A1 are relevant in determining whether there is actual or perceived intent to improperly influence the behavior of the professional accountant, the existing or prospective client. Another factor that is relevant is the nature or closeness of the relationship, between:

(a) The professional accountant and the immediate or close family member;
(b) The immediate or close family member and the existing or prospective client; and
(c) The accountant and the existing or prospective client.

For example, the offer of employment, outside of the normal recruitment process, to a spouse of the professional accountant by a client for whom the accountant is providing a business valuation for a prospective sale might indicate such intent.

340.14 A1 Unless the inducement is trivial and inconsequential, the application material in paragraphs 340.12 A1 to 340.14 A5 is relevant for the purposes of identifying, evaluating and addressing threats where:

(a) The immediate or close family member offers or accepts the inducement contrary to the advice of the professional accountant in accordance with paragraph R340.14; or
(b) The accountant does not have reason to believe an actual or perceived intent to improperly influence the behavior of the accountant, the existing or prospective client exists.

340.15 A2 Factors that are relevant in evaluating the level of threats in these circumstances include the nature or closeness of the relationships set out referred to in paragraph 340.12 A1.

Other Considerations

340.156 A12 If a professional accountant encounters or is made aware of inducements that might result in non-compliance or suspected non-compliance with laws and regulations by a client or individuals working for the client, the requirements and application material in Section 360 is also relevant.

340.156 A24 If a firm, network firm or an audit team member is being offered gifts or hospitality from an audit client, then the additional requirement set out in Section 420 applies.

340.156 A32 If a firm or an assurance team member is being offered gifts or hospitality from an assurance client, then the additional requirement set out in Section 906 applies.
PART 4A – INDEPENDENCE FOR AUDITS AND REVIEWS

Section 420
Gifts and Hospitality

Introduction

420.1 Firms are required to comply with the fundamental principles, be independent and apply the conceptual framework set out in Section 120 to identify, evaluate and address threats to independence.

420.2 Accepting gifts and hospitality from an audit client might create a self-interest, familiarity or intimidation threat to compliance with the fundamental principles and threats to independence.

420.3 This section sets out a specific requirement relevant to applying the conceptual framework in such circumstances to accepting gifts and hospitality from an audit client.

Requirement and Application Material

R420.34 In addition to complying with the requirements relating to the offering or accepting of inducements set out in Section 340, a firm, network firm or an audit team member shall not accept gifts and hospitality from an audit client, unless the value is trivial and inconsequential.

420.3 A1 The requirements set out in Section 340 relating to inducements would not allow a firm, network firm or audit team member to accept gifts and hospitality where the intent is to improperly influence behavior even if the value is trivial and inconsequential.

Other Considerations

420.4 A1 Where a firm, network firm or audit team member is offering or accepting an inducement to or from an audit client, the requirements and application material set out in Section 340 apply and non-compliance with these requirements might affect independence.
Part 4B – INDEPENDENCE FOR OTHER ASSURANCE ENGAGEMENTS

Section 906

Gifts and Hospitality

Introduction

906.1 Firms are required to comply with the fundamental principles, be independent and apply the conceptual framework set out in Section 120 to identify, evaluate and address threats to independence.

906.2 Accepting gifts and hospitality from an assurance client might create a self-interest, familiarity or intimidation threats to compliance with the fundamental principles and threats to independence.

906.3 This Section 906 sets out a specific requirement relevant to applying the conceptual framework in such circumstances to accepting gifts and hospitality from an assurance client.

Requirement and Application Material

R906.3 In addition to complying with the requirements relating to the offering or accepting of inducements set out in Section 340, a firm or an assurance team member shall not accept gifts and hospitality from an assurance client, unless the value is trivial and inconsequential.

906.3 A1 The requirements set out in Section 340 relating to inducements would not allow a firm or assurance team member to accept gifts and hospitality where the intent is to improperly influence behavior even if the value is trivial and inconsequential.

Other Considerations

420.4 A1 Where a firm or assurance team member is offering or accepting an inducement to or from an assurance client, the requirements and application material set out in Section 340 apply and non-compliance with these requirements might affect independence.